



Planned Parenthood Advocates of Montana

August 15, 2008

Representative Galen Hollenbaugh
907 N Ewing Street
Helena, MT 59601

Dear Representative Hollenbaugh,

On August 13, 2008, the Board of Planned Parenthood Advocates of Montana formally voted to endorse your candidacy for HD 81. We are honored that you requested our endorsement and your involvement in this process allows us to support candidates who will be leaders for Montana women and families.

As a reminder, Planned Parenthood Advocates of Montana (PPAM) is a 501 C(4) organization. Independent expenditure campaigns are conducted by PPAM. In-kind contributions may include GOTV, polling, direct mail, earned and paid media efforts, persuasion calls, etc. These activities will be conducted through an independent expenditure campaign without any coordination with the candidate.

PPAM may only coordinate with a candidate if he/she is a member of PPAM. Membership to PPAM is based on a minimum donation of \$10 in a twelve-month period.

PPAM strives to use its limited electoral resources for the highest and best use possible. Therefore, the organization identifies a small number of target districts and races in its annual work plan and directs the bulk of its resources to those targets.

Upon notification of endorsement, **endorsed** candidates may list the "Planned Parenthood Advocates of Montana" in campaign materials and press releases. The PPAM logo will be available for endorsed candidates' use.

As Montana's leading organization for reproductive healthcare, PPAM is committed to our mission of **guaranteeing access to reproductive healthcare, expanding health educational programs in our communities, and protecting the constitutional right to privacy.**

Again, thank you for participating in the PPAM endorsement process. If you have questions or clarifications, please don't hesitate to call (406-457-2469).

Best,

Stacey Anderson
Director of Public Affairs